

# New sustainable holiday park on Møn

***A new holiday park on Møn is set to become Denmark's first holiday park that lives up to the lofty DGNB gold standard, which is based on UN sustainability criteria in construction.***

Cliffs of Denmark is the concept development group behind the plans to develop a holiday park by Hjelm Bay on the southeastern coast of Møn. The park is located in an area where all the natural assets remain unspoiled and is designed to meet the demand for active, inspiring and sustainable family holidays.

It will be constructed using sustainable wood materials and with the latest energy-saving technologies.

In addition to Møn's Klint, Møn is home to other attractions such as Camønoen (a hiking trail) and Dark Sky - an area with minimal light pollution which enables an unspoiled view of billions of stars in the night sky. And that's just three of the reasons that Danish and international tourists have to visit Møn.

Once the holiday park is complete, it will consist of just under 70 small accommodation clusters with close to 500 holiday homes in total. Each cluster is envisaged to become a little community of its own in which the holidaymakers can come together for activities around a central area.

The cluster home concept gives the holiday park's guests an abundance of opportunities to form new relationships across families and generations. At the same time, it gives all the homes great access to the area's scenic surroundings, with opportunities to go hiking, running and other sports activities.

*"Our vision is to establish a sustainable holiday park project based on integration with the area around Hjelm Bay. All common areas will be integrated into the hilly landscape and will therefore appeal to holidaymakers who value nature and sustainability above all else," said John Bengt Møller, CEO of Cliffs of Denmark.*

The draft proposal also includes plans for restaurant and café areas where diners can enjoy breakfast, brunch and other meals throughout the day. The holiday park also contains areas designated for crowd-friendly activities such as small intimate concerts, lectures and other types of recreation. Above all, however, the plan envisages a holiday park that exists in harmony with the spectacular nature and abundance of opportunities inherent in the area.

*"There is no doubt that a sustainable holiday park will be a great asset not just for Møn, but for the whole of Vordingborg Municipality. Sustainability is a must – not least on Møn, which boasts a great number of desirable and coveted qualities. I am therefore very pleased that Cliffs of Denmark is prioritising sustainability in their plans which they have presented to us here at Vordingborg Municipality," said mayor Mikael Smed.*

Vordingborg Municipality is not a part of the project itself, but is responsible for the planning basis and carrying out the consultations that will enable completion of the holiday park.

*"We will now be working on that going forward, with a firm focus on preserving the area's natural assets. This will help secure an optimal win-win situation for everyone by establishing a sustainable holiday park while also leaving the area's natural wealth intact. Succeeding in this endeavour will undoubtedly result in the best possible outcome for both Cliffs of Denmark and for Vordingborg Municipality."*

*"This will contribute greatly to the growth in accommodation capacity that is in high demand on Møn while also helping to meet the ever-growing need that many of us have to access areas of natural beauty and to relax and reconnect with nature through hiking and other outdoor activities,"* said Smed.

The project planning for the holiday park has been entrusted with engineering consultancy firm NIRAS, which is behind iconic projects such as DOKK 1 in Aarhus, DR's concert hall, LEGO Campus and more, in collaboration with the drawing office Concept.

### **Read more about:**

The UN Sustainable Development Goals

– <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

Dark Sky: <https://www.sydskystdanmark.dk/darksky>

Camønoen <https://camoenoen.dk>

Niras: <https://www.niras.dk/baeredygtighed/>  
<https://www.niras.dk/om-niras/niras-paa-et-minut/>