

SUSTAINABLE HOLIDAY PARK SET TO BOOST MØN'S ECONOMY

HOLIDAY PARK BY HJELM BAY EXPECTED TO BOOST RETAIL TRADE AND TOURISM AND CREATE MORE JOBS

“It’s a really exciting project that’s been submitted to Vordingborg Municipality, and if it goes ahead there’s no doubt that it will boost tourism and retail revenue not just on Møn, but throughout Vordingborg Municipality. It will also result in the creation of more jobs, both during and after its construction,”

said Mayor Mikael Smed about the concept development group Cliffs of Denmark’s plan to build a sustainable holiday park with 497 holiday homes on Møn by Hjelm Bay, which has been zoned for a holiday park in the municipal zoning plan for many years now.

“Sustainability is not just a trend, but a necessity in a world where climate change affects us on a daily basis, and it is also completely in line with Vordingborg Municipality’s goal to be a climate-friendly and green municipality. A holiday park that can live up to the UN climate goals and located amidst beautiful surroundings will attract lots of tourists from within Denmark and abroad. Thus, this will help bring us one giant step closer to our vision of increasing Møn’s overnight accommodation capacity and tourism revenue in the municipality,” said Smed.

He noted that the desire for developing the tourism sector on Møn is partly based on the potential to create more jobs, which can be an important prerequisite for attracting new residents, who in turn can help invigorate local communities on Møn.

Vordingborg Municipality is not a participant in the project. The municipality’s role - as in other major construction projects - is to prepare and implement the zoning plans and consultations that can pave the way for the project to go forward without legal obstructions.

This means that the municipality’s Committee for Zoning and Technology will already be considering the preparation of a local zoning plan and municipal zoning plan addition at their next meeting. The committee will consider whether a holiday park can be properly integrated into the local nature, providing benefits for both tourists and local residents.

“After all, Møn’s nature is unique, with Møn’s Klint as its magnificent centerpiece. Møn is also a Biosphere and Dark Sky area as well as home to Camønoen, which is Denmark’s friendliest hiking trail. The addition of a sustainable and climate-friendly holiday park that respects the island’s natural assets would ensure that Møn has the ‘full package’: an amazing destination that’s in harmony with nature,” said Smed.