



Møns Klint Ferienpark envisages the construction of just under 70 clusters of houses amounting to a total of 500 holiday homes. Illustration: Møns Klint Ferienpark

500 holiday homes to be constructed on Møn

The scenic area by Hjelm Bay on Møn may be about to see the addition of 500 new holiday homes by 2022 if the planning process is successful for the project “Møns Klint Ferienpark”.

The project has been underway for some time, but it is only now that the company behind the project, Cliffs of Denmark, is ready to unveil their plans.

Møns Klint Ferienpark has been presented as Denmark’s first holiday park that will meet UN criteria for sustainability in construction, as the aim of the project is to attain the prestigious DGNB gold standard that is based on the UN Sustainable Development Goals.

The holiday park will be constructed using sustainable wood materials and with the latest energy-saving technologies.

The holiday park will consist of 69 small clusters of homes, amounting to 500 in total, and the project describes each cluster as “a little community of its own in which the residents can meet for activities together around a central area.”

“Our vision is to establish a sustainable holiday park project based on integration with the area around Hjelm Bay. All common areas will be integrated into the hilly landscape and will

therefore appeal to holidaymakers who value nature and sustainability above all else," said John Bengt Møller, CEO of Cliffs of Denmark.

The draft proposal for Møns Klint Feriepark also envisages space for restaurant and café areas as well as crowd-friendly activities such as intimate concerts, lectures and the like.

The press release issued by the communications agency Community Content on Monday makes no mention of how much it will cost to build the holiday park or who the investors are. This is still being investigated by Sjællandske, but what has been established thus far is that Vordingborg Municipality is supporting the project, although it is not a formal partner in its development. However, the municipality is responsible for preparing the zoning plan on which the project depends.

"There is no doubt that a sustainable holiday park will be a great asset not just for Møn, but for the whole of Vordingborg Municipality. Sustainability is a must – not least on Møn, which boasts a great number of desirable and coveted qualities. I am therefore very pleased that Cliffs of Denmark is prioritising sustainability in their plans which they have presented to us here at Vordingborg Municipality," said mayor Mikael Smed.

The holiday park is located in an area already zoned for hotel purposes, but only on a smaller scale. The municipal zoning plan currently allows 200 holiday homes in the area. An application for up to 500 holiday homes will require a new zoning plan and public consultation.

"We will now be working on that going forward, with a firm focus on preserving the area's natural assets. This will help ensure an optimal win-win situation for everyone by establishing a sustainable holiday park while also leaving the area's natural assets intact. Succeeding in this endeavour will undoubtedly result in the best possible outcome for both Cliffs of Denmark and for Vordingborg Municipality. This will contribute greatly to the growth in accommodation capacity that is in high demand on Møn while also helping to meet the ever-growing need that many of us have to access areas of natural beauty and to relax and reconnect with nature through hiking and other outdoor activities," said Smed.