

Consultation response regarding the holiday resort project by Hjelm Bay

NILS NATORP
Møn-South Zealand Tourist
Association

The Møn-South Zealand Tourist Association welcomes the establishment of Møns Klint Holiday Park by Hjelm Bay. Our positive view of the project is conditional on the developer respecting - and developing the holiday park in harmony with - the sustainability that we want future tourism to be based on. Over the past 20 years, developments on Møn have not been positive. The number of inhabitants has declined from approximately 11,600 in the year 2000 to approximately 10,400 in the year 2020 (a 10 % decline), and hundreds of jobs have been lost. Schools and daycare centres have closed, and the standard of public transport has significantly declined. A well-planned and carefully considered approach to tourism can help reverse

this development and contribute to safeguarding and developing Møn as a vibrant community in which people enjoy working and living. More specifically, a well-considered holiday resort project at Hjelm Bay can contribute to the following factors:

■ **It will boost overnight accommodation capacity, which is essential if we are to improve the local economy. Today, we are sold out during the peak season, and overnight guests contribute more in revenue than the many day-trip tourists we have these years.**

■ **It has the potential to create local jobs, not just in the peak season but all year round.**

■ **It will help improve the quality of our tourism.**

■ **It will help in making Stege remain an attractive shopping city.**

But in order to obtain the Møn-South Zealand Tourist Association's full support, the project must be an extension of the sustainable developments that are already underway. It is not only the holiday park itself that must be built sustainably. It must also be operated sustainably and on the basis of the values of the local tourism industry:

■ **The holiday park must respect Møn's Dark Sky designation and the Dark Sky community and incorporate lighting strategies that result in the least possible light pollution.**

■ **The holiday park must be developed and**

operated in light of the fact that Møn is Denmark's first UNESCO Biosphere area. In practice,

this means that every possible aspect of the project must be grounded in the local community. For example, the restaurants ought to present and serve locally produced foods, and the project should focus on employing local labour.

■ **Further, the hiking route Camønoen should be incorporated into the project plan. How can this important target group benefit from the holiday park?**

■ **The holiday park should serve as a locomotive for development and innovation of sustainable infrastructure, reducing car traffic to the greatest extent possible. The developer should take the initiative to fund a network of electric bike charging stations, allowing visitors to easily bike to and from the local sights and**

attractions. Similarly, there should be electric bus connections between the holiday park and sights and attractions on Møn.

would be happy to contribute local knowledge in connection with the realisation of this project.

Our UNESCO Biosphere designation is also based on the cultivation of new nature areas in connection with the development of new projects. The Møn-South Zealand Tourist Association believes that the developer ought to contribute to creating new nature areas corresponding to the amount of land taken up by the holiday park. There are many projects in the pipeline that lack funding before they can be implemented, such as the re-establishment of various wetlands. Lastly, the association would like clear and comprehensive data on the project so that it is possible to make an informed decision about the holiday park's final size and thus also the infrastructure improvements that are necessary to ensure appropriate road access conditions.

On the basis of the above comments, the Møn-South Zealand Tourist Association has a positive view of Møns Klint Holiday Park, and we